

TOMÁS SALAZAR

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SR. CREATIVE COPYWRITER, KSV

BOSTON, MA, MAR 2021 - PRESENT

- Working with brands and government departments that focus on sustainability

CREATIVE COPYWRITER, ALMA DDB

MIAMI, FL, JAN 2019 - FEB 2021

- Brands: General Mills, Pepsi, McDonald's, among others

SR. CREATIVE COPYWRITER, WING (GREY ADVERTISING)

NEW YORK CITY, NY, JAN 2016 - DEC 2018

- Brands: Nestlé, Walgreens, P&G, Papa John's, Quaker State, among others
- Started as an intern, then promoted to full-time, and then to Senior Copywriter

FREELANCE TRANSLATOR, VICE ON HBO

NEW YORK CITY, NY, JUNE 2015 - DEC 2015

- Translated interviews from Spanish to English

COMMUNICATIONS INTERN, LOOK AT MY PRODUCTIONS

NEW YORK CITY, NY, MAY 2015 – JULY 2015

- Promoted the film "Dreadlocks Story" to Latin American media and into international film festivals
- Translated subtitles from English to Spanish, provided post production support

AWARDS

U.S. Effie Awards 2020

- Gold: Multicultural;
Silver and Bronze: Media

Cannes Lions 2019

- Silver: Radio; Bronze x3:
Radio; Shortlist x7

Cannes Lions 2017

- Bronze: Media; Shortlists x4

El Ojo de Iberoamérica 2020

- Gran Ojo: Radio

El Ojo de Iberoamérica 2017

- Bronze: Mobile

THINGS AM PROUD OF

- Played collegiate soccer for the University of Buenos Aires, 2010-2014
- Coached soccer in communities that lack basic resources, with children from 6 to 12 years old, 2011-2013
- Never, ever, worn a tie, 1989-present

SKILLS

Native Spanish and fluent English

Extensive knowledge of film arts

- Trained in cinema analysis, theory, and practice

Video Game Screenwriting

- Course focused on developing text-based adventure games, programing with *Twinery*.

Fast learner

- It sounds cliché – but I promise – it's what I do best

EDUCATION

New York Film Academy – New York City, NY May 2014 - June 2015

- Awarded scholarship for one-year screenwriting program
- Intensive training in all aspects of filmmaking including on-hands camera work

El Laboratorio de Guión — Buenos Aires, Argentina March 2011 – Dec 2013